

This program is co-financed by the European Union and the National Funds of participating countries



Dear Sir/Madam,

It is our great pleasure and honor to invite you to the forum "From Your Idea to Your Own Business", which will be held on 14 and 15 May 2019, in the hotel Esperanto, Strumica. The event is organized by the Center for Climate Change, within the framework of the project "**Increase Innovative Business in Sea, Environment & Agriculture and IT**", funded by the European Union through the IPA cross-border cooperation program Greece-North Macedonia.

At the forum will be discussed and presented good practices for starting your own business, the need of business plan and strategic planning, how to increase sales, how to position and promote your products and also the opportunities for financing new businesses offered by the Employment Agency, available financial instruments for young entrepreneurs from the Fund for Innovation and Technological Development, etc. In the same time, the accelerator of knowledge for small and medium enterprises will be presented, as well as the situation with the entrepreneurship in the South-East region.

Main speakers at the forum will be Mr. Kalin Babushku and Mr. Petar Lazarov from Macedonia Export, recognized experts in the field of establishing and doing business, the people that created the Mamas brand which is sold in more than 40 countries in the world, "Tip of The Week "which was sold in 30,000 - 40,000 copies in 4 countries around the world and they are currently working on the development of 2 new brands.

The number of participants is limited to 30 and the selection will be on the basis first come first served. Accommodation and meals during the forum are covered by the organizer. The transport costs are refunded by attaching a bus ticket, but the amount of refund cannot exceed 600 den.

The interested participants should send a completed registration form (attached to this email) to: [ckp.gevgelija@gmail.com](mailto:ckp.gevgelija@gmail.com), latest by May 13th, 2019.

In addition to this invitation, we also provide you with an agenda for the event. More information for the project you can find on [www.ibiseait.eu](http://www.ibiseait.eu) and [www.ckp.org.mk](http://www.ckp.org.mk)

With hope that you will accept our invitation and you will attend the forum.

Bojana Stanojevska Pecurovska  
President

